

Contents

06 Introduction

- 06 Why we draw
- 10 The impact of the computer
- 22 The future
- 23 About this book

22 Chapter 1: The basics

- 26 Measured surveys
- 32 Graphic options
- 36 Drawing by hand
- 38 The first sketches
- 44 Axonometric and isometric projection
- 46 Overlays
- 48 Freehand drawing for presentation
- 50 Collage

56 Chapter 2: Conception

- 58 Exploratory drawings
- 63 The plan
- 64 The section
- 72 Detailed thinking
- 76 Sketching by computer
- 77 Composites

80 Chapter 3: Presentation

- 82 Presentation to clients and others
- 84 Successful presentation materials
- 88 The components of a presentation
- 124 Explaining elements and ideas
- 125 Linear and tonal clarity
- 127 Text
- 129 Designing the final presentation

154 Chapter 4: Production

- 156 The designer's role
- 159 Developing detail
- 162 Collaboration
- 166 Making production drawings
- 167 Conventions

180 Resources

- 182 Further reading
- 186 Index
- 191 Picture credits
- 192 Acknowledgments