

## **RESOURCES TO ACCOMPANY:**

*Visual Merchandising* 3rd edition by Tony Morgan

### Books

#### *New Retail*

by Raul A. Barreneche  
(London: Phaidon, 2005)

#### *Silent Selling: Best Practices and Effective Strategies in Visual Merchandising*

by Judith Bell and Kate Ternus  
(New York: Fairchild, 2002)

#### *Big Ideas for Small Retailers: Discover New Ways to Improve Your Business* (Paperback)

by John Castell  
(Cirencester, Gloucestershire: Management Books 2000, 2006)

#### *Collidoscope: New Interior Design*

by Nigel Coates  
(London: Laurence King Publishing Ltd, 2004)

#### *Store Window Design*

by Aurora Cuito (ed)  
(New York: TeNeues, 2005)

#### *Fashion Retail*

by E. Curtis  
(New York: Wiley Academic, 2004)

#### *Contemporary Visual Merchandising and Environmental Design* (5th edition)

by Jay Diamond and Ellen Diamond  
(Upper Saddle River, New Jersey: Prentice Hall, 2006)

#### *Retail Buying* (8th edition)

by Jay Diamond and Gerald Pintel  
(Upper Saddle River, New Jersey: Prentice Hall, 2008)

#### *New Retail*

by Rasshied Din  
(London: Conran Octopus, 2000)

*Smart Retail: How to Turn Your Store into a Sales Phenomenon*  
by Richard Hammond  
(Upper Saddle River, New Jersey: Prentice Hall, 2003)

*Design for Shopping: New Retail Interiors*  
by Sarah Manuelli  
(London: Laurence King Publishing Ltd, 2006)

*Applied Visual Merchandising*  
by Kenneth H. Mills, Judith E. Paul and Kay Moormann  
(Englewood Cliffs, New Jersey: Prentice Hall, 1982)

*Window Display: New Visual Merchandising*  
by Tony Morgan  
(London: Laurence King Publishing Ltd, 2010)

*Wonderwall: Masamichi Katayama, Projects*  
by Shigekazu Ohno  
(Amsterdam: Frame and Basel: Birkhauser, 2003)

*Visual Merchandising and Display: The Business of Presentation*  
by Martin M. Pegler  
(New York: Fairchild, 1983)

*Powershop: New Japanese Retail Design*  
by Carolien van Tilburg  
(Basel: Birkhauser, 2002)

*Retail Success: Increase Sales, Maximize Profits, and Wow Your Customers in the Most Competitive Marketplace in History*  
by George Whalin  
(San Marcos, California: Willoughby Press, 2001)

### Magazines

*Creative Review*

*Frame*

*FX*

*VMSD*

## Websites

### **Store Design**

[www.designweek.co.uk](http://www.designweek.co.uk)

A weekly magazine which reviews and features industrial and commercial design. Design Week offers the reader a contemporary view of modern design.

[www.frameweb.com](http://www.frameweb.com)

An architectural and interior design magazine which features cutting-edge interiors. Frame Magazine exposes the best, most up-to-date industrial design from around the world.

[www.superfuture.com](http://www.superfuture.com)

An in-depth retailing networking site which relies on the public to report back on their favourite stores worldwide. Superfuture.com also covers cutting-edge hotels, bars and restaurants.

### **Windows**

[www.echochamber.com](http://www.echochamber.com)

A back catalogue of window displays and interiors from the worlds' best retailers. Echochamber.com also allows the viewer to download images for a fee. The site includes news features and articles.

[www.fashionwindows.com](http://www.fashionwindows.com)

An online magazine which features all aspects of fashion - from designer collections and runway shows to window displays. Fashionwindows.com also lists suppliers of visual merchandising equipment.

[www.retailstorewindows.com](http://www.retailstorewindows.com)

A window blog with current window displays - updated daily.

### **In-store Visual Merchandising**

[www.lanecrawford.com](http://www.lanecrawford.com)

Asia's foremost chain of luxury department stores, Lane Crawford currently has five stores in Hong Kong, including a separate lifestyle store, and has just opened its latest store in Beijing. Lane Crawford's visual merchandising standards are exceptional.

[www.libertylondon.com](http://www.libertylondon.com)

Liberty is London's fashion and home emporium. Set amongst an incredible Arts and Crafts interior, Liberty showcases designer fashions and eclectic home wares.

[www.morplan.com](http://www.morplan.com)

Morplan are shopfitting specialists who supply fixtures, mannequins and retail sundries. They have a store in central London but will also accept orders online. Their catalogues are in-depth and detailed.

[www.selfridges.com](http://www.selfridges.com)

Britain's leading contemporary design store.

[www.shopfittingsuppliesonline.com](http://www.shopfittingsuppliesonline.com)

Shopfitting Supplies is an Internet-based shopfitting supplier who can provide a variety of fixtures for any retailer.

[www.visualretailing.com](http://www.visualretailing.com)

Virtual visual merchandising is a PC programme which can be used to layout retail spaces. Fixtures and products can be positioned and the environment of the store, including the overall colour scheme, can be altered to suit.

### **Mannequins**

<https://bonaveri.com>

Bonaveri is an Italian company who specialise in up-market mannequins. The range includes stylized models and fabric-covered bust forms.

[www.hindsgaul.com](http://www.hindsgaul.com)

Mannequin supplier.

[www.patinav.com](http://www.patinav.com)

Patina-v is an American mannequin and prop supplier who offer a wide selection of contemporary models.

[www.proportionlondon.com](http://www.proportionlondon.com)

A UK-based Mannequin supplier, Proportion London also carry a variety of bust forms and store fixtures.

[www.rarebasic.co.uk](http://www.rarebasic.co.uk)

An established UK-based mannequin company, Rare Basic offers a wide range of products. They are also the UK supplier of the ingenious magnetic wall fixtures. A variety of hanging rails, shelves and accessories simply attach to a metal wall and can be removed and replaced easily.

[www.universaldisplay.co.uk](http://www.universaldisplay.co.uk)

Universal Display is a supplier of affordable mannequins and bust forms, as well as props.

### **Virtual visual merchandising**

[www.lectra.com](http://www.lectra.com)