

# TIP SHEET

## COMPILING A MOODBOARD

- Remember that a moodboard is a visual summary of your selected theme and needs to clearly communicate your theme through inspirational ideas and visually stimulating images, color swatches, yarns, and textures.
- The size of a moodboard can vary depending on its end use, but for a college/university presentation match it to the size of your student portfolio – letter or ledger size is appropriate.
- Plan the layout of your board carefully, experimenting with the placement of images, text, yarns, fabrics, colors, and samples to achieve the best result.
- Consider the graphic information that will be on the board, such as the fonts for titles and details.
- Images can be trimmed to size using a mat cutter or by hand using a clean sharp scalpel, triangle and metal ruler so that they are cut cleanly.
- Present yarns as yarn wraps or yarn tassels.
- Knitted samples can be presented with a sample header clearly labeled with the yarn type and spinner, stitch pattern, stitch count, and any other details. (Sample header cards with detachable hooks are available from leading suppliers of manufacturing equipment or can be easily made.)
- Pin all the material loosely to the board and then analyze the whole board to make sure the information and visuals convey your theme, design ideas, color stories and samples as clearly as possible and with maximum impact.
- Select the adhesive carefully to avoid glue smudges, bubbles, and overall messy effects. Double-sided tape or solid stick adhesive can be used for a cleaner finish.