

Nominate your essential worker superhero – T&Cs for competition

Win a bespoke portrait illustrated by Jason Ford and a \$50 LKP voucher

LKP is launching a competition with Jason Ford for children and families to nominate an essential worker to be illustrated as a superhero.

The competition will ask families to nominate an essential worker who they admire or are close to, to be illustrated by Jason in his classic superhero style. Five of the nominated essential workers will be chosen by Jason to receive a bespoke superhero portrait as well as an LKP voucher. Families can nominate their essential workers by emailing marketing@laurenceking.com explaining the reason behind their nomination along with an image of their chosen person. The competition will run from 29th April to 8th May, and LKP will be announcing the winning entries on 11th May.

About the author

Jason Ford has worked as a freelance illustrator since graduating from the Royal College of Art in 1989. A diet of Tintin and Marvel comics as a child, and a continuing love of French and Belgian *bandes dessinées* have contributed to his approach to image making. His work has been commissioned by clients including Royal Mail, the *New York Times*, American Airlines, Orange, Penguin Books, Random House, and the *Guardian*.

Terms and Conditions

- No purchase is necessary
- All entrants under 12 must have permission from an adult
- Laurence King's (the Promoter) competitions are not open to any employees or anyone connected to the promotion
- Deadline for entries is midnight on Friday 8 May 2020
- Prize(s) offered are non-transferable and there is no cash alternative
- Only one entry per person and use of a false name or address, including a name by which you are not usually known, will disqualify you
- Author Jason Ford will select the winner, who will be announced on laurenceking.com on Monday May 11, 2020
- Only winners will be notified
- The Promoter will take no responsibility for transmission errors or for any other error affecting the receipt
- The Promoter reserves the right to display entries in promotional material, social media channels and on the website
- The Promoter will use winners' personal information to contact them in relation to competition
- All personal details submitted with each prize draw entry will be held in accordance with the Promoter's Privacy Policy and all applicable laws relating to the protection of Personal Data or privacy which have effect in the United Kingdom from time to time, including (but not limited to) the Data Protection Act 1998 and the current General Data Protection Regulations.

Please note: By entering this prize draw, entrants agree to be bound by these terms and conditions which may be amended at any time by the Promoter.

