

ETHICAL DESIGN QUESTIONNAIRE TO ACCOMPANY:

Product Design by Paul Rodgers and Alex Milton

1. Would you use the product you are designing yourself? Why or why not?
2. Would you like everyone to have one?
3. What would that mean in practice?
4. Can your design be easily misused?
5. If it can be misused, what can you do to try to prevent that misuse?
6. Do you think your product will create a better world? If yes, explain how and why. If not, what are your reasons for designing the product?
7. Will your design improve people's lives? How and why will it do this?
8. How sustainable is your design? What sustainable materials and manufacturing process will your product use?
9. List three ways in which you could improve the sustainability of your product.
10. Are you addressing any cultural issues in your design? What are they and why? Should you change them?
11. Is your design solution local (works for specific cultures) or global (works in as many cultures as possible)? Explain why.
12. Have you designed the product for yourself and assumed it is thus appropriate for all? What can you do to make your design more inclusive?